



**SPONSORSHIP
INVITATION**



PRESIDENT'S MESSAGE

Dear Sponsor,

It is with great pleasure that West Coast Junior Football Club (WCJFC) invites your participation as a Club sponsor. WCJFC is a community-based club with 350 players and their families, situated at attractive football grounds at City Beach Oval, overlooking the ocean. It allows children from the earliest, pre-primary years right through to Year 12 to develop and test their skills as footballers and – most important – to enjoy the benefits of social engagement in a community setting. As part of the Claremont District, the Club has enjoyed considerable success over the years, not only in competition but in membership numbers and player development, with a number of our kids going on to represent the District, Claremont Football Club and WA, with some reaching AFL level. In recent years, the Club has focused on improving the quality of its coaching, organisation, and facilities (including the installation of WAFL-level lighting, enabling popular night-time games) to ensure that recent growth in membership and participation will be sustained long into the future. As with all community clubs, financial support from local businesses is crucial. We have enjoyed strong support from a range of businesses, and we are looking to expand that support by offering excellent brand exposure to all our families and the wider football community that we are a part of. We hope, too, that involvement in our Club might appeal to you as an opportunity to help us help all of our junior footballers to be active, to improve their physical abilities, and to mix with a range of other kids. We have a very able and committed group of volunteer coaches, managers, medical staff, committee members, umpires, runners and so on ... but we know that, without your help, we can't achieve all that we can. We really look forward to your support, and welcome you to our Club.

SPONSORSHIP PACKAGES

WCJFC is a community-based local junior football club at City Beach Oval. Our players and participating families predominantly come from local primary schools, including City Beach Primary School, Floreat Primary School, Kapinara Primary School, Holy Spirit Primary School and Hale Junior School as well as high schools including Scotch College, Hale School, Christchurch Grammar School, John XXIII College, Shenton College and Churchlands Senior High.



We have an Auskick program from pre-primary to year 2 and have teams in junior football from year 3 to Year 12. We also proudly entered our first ever girls team at the club in 2020. At the junior football levels, in years 3-6 we participate in the Claremont District zone, playing other sides ranging from North Beach, to Subiaco, and Mosman Park. In years 7-12 we participate in the Northern Districts competition zone, playing sides from as far north as Quinns Rock.

Sponsorship of WCJFC provides a fantastic opportunity to not only support a grass-roots junior football club, but also to promote your business in the community. There are a range of potential sponsorship packages available, or they can be tailored to meet your specific needs.

Justin Dyson Sponsorship Co-Ordinator
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\$5,000 Major Sponsor 3-year commitment required

This premium sponsorship package includes the following benefits:

1. Exclusive recognition as one of two Major Sponsors of the West Coast JFC with recognition in all advertising and promotional material;
2. Brand logo placement on new jumper sets that are purchased for the upcoming season (number of sets each year depends upon turnover of jumpers, typically set last 4-5 years therefore our 3-year commitment requirement)
3. Opportunity to place brand logo on club
4. Banner signs displayed prominently at City Beach during the season
5. Prominent signage on Sponsors Board to be displayed inside the clubrooms at City Beach
6. Jumper and certificate of appreciation for you to display at your place of business;
7. Prominent name and logo display on all club newsletters
8. Prominent name and logo display on club website
www.westcoastjfc.com and other electronic media including Facebook;
9. Promotion as club sponsor at the Auskick Gala Day



\$1,000 Club Sponsor

This premium sponsorship package includes the following benefits:

1. Tear-drop signs displayed prominently at each home game day at City Beach
2. Jumper & certificate of appreciation for you to display at your place of business
3. Recognition on Sponsors Board displayed inside the clubrooms at City Beach
4. Promotion as club sponsor at the Auskick Gala Day
5. Name and logo display on all club newsletters and other communications;
6. Prominent name and logo display on club website www.westcoastjfc.com and other electronic media including Facebook;

Goods or Services Provider Sponsor

This sponsorship package acknowledges companies who have been kind enough to contribute goods or services to assist in the running of WCJFC, with the sponsorship package negotiable.



\$500 Associate/Community Sponsor

This associate sponsorship package includes the following benefits:

1. Recognition on Sponsors Board displayed inside the new clubrooms at City Beach;
2. Name and logo display on all club newsletters and other collateral;
3. Name and logo display on club website www.westcoastjfc.com and other electronic media including Facebook

Auskick Gala Day - Gold Sponsorship - Negotiable Price

This is an annual event organised by WCJFC held in early August, in which Auskick communities within the Claremont District compete at City Beach Oval. This creates enormous exposure with up to 1300 children from pre-primary to Year 2 competing along with their parents, grandparents and others attending. All attendees will be issued with an electronic match day programme promoting your business as Gala Day Gold Sponsor and space will be made available at the grounds for you to actively promote your business in any manner you see fit. Sponsors will also be recognised by the ground announcer during the day.



www.westcoastjfc.com